



REPUBLIC OF THE PHILIPPINES  
**DEPARTMENT OF EDUCATION**  
**REGION XII**

City of Koronadal, Philippines  
 Telefax No. (083) 228-8825; email: region12@deped.gov.ph



November 16, 2017

**REGION MEMORANDUM**

CLMD No. 137, s. 2017

**2017 REGIONAL SCHOOLS PRESS CONFERENCE (RSPC) ADDENDUM**

**TO: All Schools Division Superintendents**  
**Asst. Schools Division Superintendents**  
**Division Journalism Coordinators**

1. As update to the conduct of the **2017 Regional Schools Press Conference (RSPC)** on November **26-29, 2017 at Midsayap, Cotabato** to be hosted by the Division of Cotabato, concerned delegations are informed of the following:

- a. In the conduct of TV Scriptwriting & Broadcasting, participants are advised to bring their own set of materials and broadcast equipment (see attachment for details).
- a. Column Writing shall be an exhibition event in the 2017 RSPC. Participants to this event are winners in the Editorial Writing in all categories. The following is the score sheet for Column Writing:

<b>Technical</b>	<b>30%</b>
Uses lead paragraph to introduce or build up a clear argument in the issue	
The tone, style and approach in analyzing the issue are evident	
Uses a language that is understood by the target audience	
Cites sources of facts to add credibility to the arguments raised	
Uses a strong, appropriate and catchy title	
Shows logical reasoning	
Observes the rules of grammar and syntax	
Utilizes transitions properly	
<b>Content</b>	<b>50%</b>
Presents and explains a solid and clear stand	
Presents the different angles and examine both reconcilable and irreconcilable differences regarding their stand	
Utilizes factual information from interviews, documents review, data analyses and other reliable sources	
Displays evidence of the writers' knowledge and understanding of issues/problems	
Reflects clarity of the message and can influence public opinion	
Arguments presented in the body logically support the writer's stand	
Clarifies certain points of fact or argument that may be confusing or complicated	
<b>Ethics</b>	<b>20%</b>
Observes ethical and professional standards for journalism (fairness, relevance, accuracy, originality)	
Cites sources and observes copyright laws	
<b>Total</b>	<b>100%</b>

- b. Submission of documents for the Search for Outstanding School Paper Adviser (SPA) and Campus Journalist (CJ) shall be on or before November 20, 2017 at the CLMD office DepEd RO XII, Carpenter Hill, Koronadal City. Interview shall be done on November 22, 2017 at 1:00 P.M.
- c. All participants are advised to bring their own set of bedding.
- d. RSPC ID shall be provided by the RSPC TWG/management. Participants shall provide 2 X 2 ID photo.
- e. The schedule for Radio Scriptwriting and Broadcasting is set on November 27, 2017 due to judges' availability.



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2. In case a contestant is replaced due to unavoidable circumstances, the replacement must present certification duly signed by the Division Journalism Coordinator.
3. Wide and immediate dissemination of this memorandum is desired.

**DR. ARTURO B. BAYOCOT, CESO V**  
OIC Regional Director

Incl.: As stated

To be indicated in the perpetual index under the following subjects:

CURRICULAR ACTIVITIES      JOURNALISM      SPECIAL PROGRAM