



REPUBLIC OF THE PHILIPPINES
DEPARTMENT OF EDUCATION
REGION XII

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REGION MEMORANDUM

CLMD No. 83 s. 2017

INVITATION TO PARTICIPATE IN BUDAYAW FESTIVAL

To: All Schools Division Superintendents

1. The First Brunei-Indonesia-Malaysia-Philippines East ASEAN Growth Area (BIMP-EAGA) Festival of Cultures will be on September 20-24, 2017 in General Santos City.
2. The BIMP-EAGA Festival of the Cultures is dubbed as BUDAYAW (coined from the Bahasa word BUDAYA which means culture and from the Filipino expression DAYAW which means goodness, bounty and praise). BUDAYAW Festival is an essential part of the 50th Anniversary of ASEAN spearheaded by the collaborative endeavor of various cooperating agencies: the NCCA, MINDA, DOT, ARMM and the various Local Government Units in Mindanao which is designed to effectively reach widest segment of the diverse and multi-cultural workers.
3. The festival aims to raise public awareness and appreciation on the diversity of cultures and traditions as well as encourage cultural exchanges within the BIMP-EAGA.
4. In addition to cultural performances, the festival also features a Colloquium on Cultures and History, Lecture-series on Traditional and Contemporary, as well as Community Outreach Creative Interactions. (Please see Enclosed Guidelines on Colloquium)
5. Relative to this information, teachers and students of the Special Program in the Arts as well as those who are in the Arts and Design tracks in General Santos City and neighboring divisions are invited to witness the event and participate in the relevant topics to be discussed. In addition, teachers and students taking up Araling Panlipunan and Culture and History-related subjects both from public and private secondary schools are also encouraged to participate to gain some learning experiences.
6. Enclosed are the Guidelines for the Colloquium, Calendar of Events and the Booking Form for interested participants.
7. School heads of those teachers and students who may be interested to participate or witness the event are reminded to strictly observe stipulations in DepEd Order No. 9, s. 2005 so as not to leave any classes unattended.

8. Expenses related to the attendance of the concerned teachers and students may be charged to any local funds subject to the usual accounting and auditing rules and regulations.
9. For the information and guidance of all concerned.



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OIC-Regional Director